

## Annex DTR3

### Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

All relevant boxes should be completed in block capital letters.

1.	Name of the issuer <b>CAMELLIA PLC</b>	2.	State whether the notification relates to (i) a transaction notified in accordance with DTR 3.1.2 R, (ii) a disclosure made in accordance LR 9.8.6R(1) or (iii) a disclosure made in accordance with section 793 of the Companies Act (2006). <b>2. (i)</b>
3.	Name of person discharging managerial responsibilities/director <b>MR CHRISTOPHER JOHN AMES</b>	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person <b>N/A</b>
5.	Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a nonbeneficial interest 1 <b>N/A</b>	6.	Description of shares (including class), debentures or derivatives or financial instruments relating to shares <b>ORDINARY SHARES AT 10P</b>
7.	Name of registered shareholders(s) and, if more than one, the number of shares held by each of them <b>MR C J AMES SIPP</b>	8.	State the nature of the transaction <b>PURCHASE</b>
9.	Number of shares, debentures or financial instruments relating to shares acquired <b>100</b>	10.	Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage) <b>0.0035%</b>
11.	Number of shares, debentures or financial instruments relating to shares disposed <b>N/A</b>	12.	Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage) <b>N/A</b>

13.	Price per share or value of transaction <b>GBP 98.54 PER SHARE</b>	14.	Date and place of transaction <b>2 JANUARY 2013, LONDON, UK</b>
15.	Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage) <b>100 (0.0035%)</b>	16.	Date issuer informed of transaction <b>2 JANUARY 2013</b>

**If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes**

17.	Date of grant <b>N/A</b>	18.	Period during which or date on which exercisable <b>N/A</b>
19.	Total amount paid (if any) for grant of the option <b>N/A</b>	20.	Description of shares or debentures involved (class and number) <b>N/A</b>
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise <b>N/A</b>	22.	Total number of shares or debentures over which options held following notification <b>N/A</b>
23.	Any additional information <b>N/A</b>	24.	Name of contact and telephone number for queries <b>JULIA MORTON COMPANY SECRETARY 01622 746655</b>

**Name of authorised official of issuer responsible for making notification**  
**JULIA MORTON, COMPANY SECRETARY**

**Date of notification**      **3 JANUARY 2013**

Notes: This form is intended for use by an issuer to make a RIS notification required by DR 3.3.

- (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.
- (2) An issuer making a notification in respect of a derivative relating the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.